

**UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS**

LIFE IS GOOD, INC.,)
Plaintiff,) Civil Action No. 04-cv-11290 WGY
v.) Hon. William G. Young
LG ELECTRONICS U.S.A., INC., and)
LG ELECTRONICS MOBILECOMM)
U.S.A., INC. (formerly LG INFOCOMM)
U.S.A., INC.),)
Defendants.)

DEFENDANTS' MOTION TO STRIKE PLAINTIFF'S JURY DEMAND

Defendants move to strike Plaintiff's demand for a jury trial. As detailed in the accompanying Memorandum of Points and Authorities, Plaintiff has dismissed all of its claims for monetary relief in this case. Because this case now involves only claims for equitable relief and the applicable statutes do not provide a right to a jury trial, Plaintiff is not entitled to a jury trial. Further, a bench trial offers substantial economies and savings over a jury trial for both the Court and the parties alike.

In accordance with Local Rule 7.1(a)(2), Defendants conferred with Plaintiff on May 11, 2006, but were unable to obtain Plaintiff's consent to this Motion.

WHEREFORE, Defendants respectfully request that the Court grant Defendants' Motion to Strike Plaintiff's Jury Demand for the reasons set forth in more detail in the accompanying Memorandum of Points and Authorities.

Respectfully submitted,

Date: May 16, 2006

/s/ Timothy A. Lemper

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LG Electronics MobileComm U.S.A., Inc.

CERTIFICATE OF SERVICE

I hereby certify that this document filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non-registered participants on May 16, 2006.